



# The NEW SCHOOL of MUSIC

Annual Perform-a-thon: Sunday, April 9th from 12-5pm

## PERFORM-A-THON 2017 Fact Sheet

### What:

**A School-wide fundraiser with a culminating event: a Non-Stop Musical Performance – a 5 hour community event!** By NSM students & faculty members.

### When:

**Sunday, April 9, 2017 from 12:00-5:00pm** (concerts on the hour from 12-4pm)

All performances are **FREE** and open to the public – all family and friends are welcome to join us! Stay for the afternoon – there'll be bake sale to enjoy the music with!

### Where:

#### **New School of Music**

25 Lowell Street  
Cambridge, MA 02138

### Proceeds support:

**The New School of Music is a registered 501(c)3 non-profit organization. With your help, NSM can continue to**

- Provide outstanding educational programming for the community. NSM serves nearly 500 community members from the surrounding Cambridge area take part in weekly lessons, studio recitals, workshops, lectures and community concerts.
- Offer need-based scholarships for private lessons & group classes. This year NSM is able to award \$10,000 in financial assistance to students and families in need with a commitment to learn their chosen instrument and/or class.
- Maintain our music studios and instruments housed in our 1883 wooden school house - the only of its kind in Cambridge. NSM has one recital hall plus six teaching studios housing fourteen pianos, eight keyboards and a handful of guitars, violins and our early childhood music and movement hand instruments.

### How To Raise Funds

#### **Options:**

1. [Online](#) – make your own donation page and track both your and NSM's progress online!
2. Pledge Form – bring the funds you collected in person, the day of the event
3. A combinations of both online and cash/check donations

→ In order to participate in this annual fundraiser, please submit entry form to the office by 5 pm, Monday, April 3rd. All students are welcome to perform, however we suggest a minimum donation of \$25 to participate. *Remember, slots are available on a first come, first serve basis...and only 9 slots per hour, so sign-up early!*

\*\*Need ideas on how to raise \$25? Ask for \$10 from a family member, \$5 from a friend, \$5 from a teacher, and \$5 from you = \$25!\*\* If every student who is currently enrolled at NSM raised at least \$25, we'd easily surpass our goal of \$5000.

And wouldn't it be amazing if every student who is currently enrolled at NSM raised at least \$100? We'd reach a truly an astonishing amount of over \$25,000! Think of the impact that could make on our community!

→How to get to \$100? Ask your parent or spouse for \$20, ask two extended family members for \$15/each, ask two teachers for \$10/each, put in your own \$10, ask three friends for \$5/each and ask a neighbor for \$5!

→Please bring your pledge money to the Perform-a-thon on April 9th or have your friends and family donate online at <https://www.crowdrise.com>  
Performers: create your own page & see track how we're doing!

**Contact NSM:**  
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